

The diagram illustrates four key printing lines on a page. A vertical dashed purple line runs down the center, labeled 'Fold Line'. Three horizontal lines with arrows pointing outwards are stacked vertically: a blue line at the top labeled 'Safety Line', a red line in the middle labeled 'Trim Line', and a grey line at the bottom labeled 'Bleed Line'. Each line has a corresponding text description below it. The entire page is enclosed in a double-line border, with the inner line being blue and the outer line being red.

## Safety Line

Keep all important information  
within this line, safe from trimming

## Trim Line

Finished product will be cut to this line

## Bleed Line

Background image/colour  
should extend to this line

Fold Line

Printcloud

North America's lowest prices for quality print.

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SUBMITTING YOUR ORDER**